

HMI Project receives the Red Dot for good design twice

Würzburg, September 2nd 2019

HMI Project has reason to celebrate: The design studio succeeded in winning over the international jury with two projects in the Red Dot Award: Brands & Communication Design 2019. Based on the high design quality and creative accomplishment of the User Interfaces „**logotherm**“ and „**Aasted Smart Control**“, the jurors awarded the sought-after Red Dot twice. Over several days, the experts had scrutinised, discussed and assessed a total of 8,697 international entries to the competition to ultimately select the best for an award.

logotherm

A highly flexible user interface was developed for the industrial cooling and temperature control systems of the gwk Gesellschaft Wärme Kältetechnik mbH suitable for a variety of applications and monitor sizes. The efficiency and the energy consumption of the systems were optimized through clear user guidance. The interface is designed for multi-touch and can be configured comfortably for the field of application via a wizard. The adaptive dashboard and its typographical information units ensure rapid orientation and easy operation.

Further Information about the project

hmi-project.com/en/projects/gwk

Further Information about the client

gwk.com

Aasted Smart Control

User Interface for Aasteds complete processing lines, stand-alone and auxiliary equipment within the chocolate, bakery, and confectionery industries. The User Interface offers a unified operating concept suitable for a variety of applications specialized in tempering, extruding, depositing, enrobing, baking and cooling. The highly flexible Interface is optimized for a wide range of monitor sizes and touch-devices. Based on user-centered design methods and user research Aasted Smart Control provides excellent usability with optimized task-based functions for individual skill levels. Line overviews and dashboards allow continuous monitoring and control of all components in the production process.

Further Information about the project

hmi-project.com/en/projects/aasted

Further Information about the client

aasted.eu

HMI Project GmbH
Frankfurter Straße 92
97082 Würzburg

T +49 931 45 32 97 70
F +49 931 45 32 97 71
hello@hmi-project.com
hmi-project.com

Red Dot Award

Professor Dr. Peter Zec, founder and CEO of the Red Dot Award, explains: "For around 65 years, the Red Dot Award as one of the world's largest design competitions has been providing a platform for designers, agencies and companies to evaluate good design. I want to congratulate the laureates sincerely on their distinction, which both bears testimony to their convincing performance and highlights their quality and design leadership. Anyone who succeeds in such a strong and international bunch of competitors deserves to be proud of themselves and of their achievements."

The Red Dot Award: Brands & Communication Design 2019 will celebrate its culmination and with it this year's best works and brands on 1 November 2019. HMI Project will receive its certificates at the award ceremony in Berlin. Roughly 1,400 international guests will be able to experience first hand the winning projects as part of the Designers' Night in werk in Berlin. The winners exhibition "Design on Stage" will be on show there for one night only and will showcase the award-winning communication design works and brands. The achievement of HMI Project will likewise be featured in the International Yearbook Brands & Communication Design 2019/2020, which comes out on 14 November and will be on sale worldwide.

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 18,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction "Red Dot" has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More information is available at red-dot.de.

About HMI Project

HMI Project is a Würzburg – Germany based design studio. HMI Project designs innovative Human Machine Interfaces for industrial applications. Due to premium quality design HMI Project creates user-friendly software and provides customised/tailor-made solutions which work and inspire.

hmi-project.com

Press contact

Dipl. Des (FH) Christian Rudolph, General Manager

hello@hmi-project.com

HMI Project GmbH
Frankfurter Straße 92
97082 Würzburg

T +49 931 45 32 97 70
F +49 931 45 32 97 71
hello@hmi-project.com
hmi-project.com