

HMI Project receives two Red Dot awards for good design

Würzburg, July 30st 2020

HMI Project is once again doubly successful: In the Red Dot Award: Brands & Communication Design 2020, the design office has succeeded for the third time in a row in convincing the international jury with the high design quality of two projects. The HMI Project design office can thus count itself among the winners of the most renowned design competition worldwide.

For the projects "**Easy Operation**" of the customer Brückner Maschinenbau and "**LMS Life**" of the customer Schneider Electric, the jurors awarded the coveted Red Dot twice. In 2020, 6,992 creative projects and brands from 50 nations were registered for the competition. Following the motto "In search of good design and creativity", the 24 international jurors evaluated the submissions online this year and examined each work and brand professionally, individually and comprehensively. In doing so, they placed particular emphasis on the form, the idea and the effect. Only those projects that convinced the experts with their high design quality and creative performance were finally awarded a prize.

Easy Operation – Intelligent Line Management

Continually increasing demand for quality with ever shorter delivery times make running a film stretching line a highly complex business. Operating personnel stand before increasing challenges when it comes to guaranteeing a stable and efficient production with the highest quality film. The software suite "Easy Operation" represents a completely new integrated operating concept. The focus is shifted from the usual machine view to the process view. This new, patent-pending approach allows easy operation over just a few parameters. Intuitive navigation is part of the user experience. The central cockpit shows all necessary information at a glance. A drill-down principle allows navigation up to the sensor level. The responsive user interface is realized with current web technology. Assistance systems provide comprehensive assistance in plant operation and guide the operator using predefined, customizable operating steps. The advantage is clear: constant high efficiency and quality.

Further Information about the project

hmi-project.com/en/projects#easy-operation

Further Information about the client

brueckner-maschinenbau.com/en

LMS LIFE – Next Generation Line Monitoring System

User interface for use in the field of Industrial IoT. The system can be integrated into existing production environments where it monitors the performance and efficiency of the

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equipment. The collected data is processed and presented in the form of easy-to-understand infographics. The target group is plant and shop floor managers who need to quickly recognize the potential for error reduction and production optimization. All displays are tailored to the target audience, grouped thematically into widgets and can be adapted to the application in the form of dashboards. In the user experience, great importance was attached to intuitive navigation between the information levels. The user can use a drill-down principle to switch from the plant level via the line level to the machine level and thus identify anomalies. Smart filter and comparison functions provide additional support. The user interface was implemented using web technology. It is responsive and thanks to its reduced style offers the ideal framework for the well thought-out information graphics. Their visualization is specifically adapted to the respective topic and the required information content.

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Further Information about the project

hmi-project.com/de/projects/lms-life

Further Information about the client

se.com/de

Red Dot Award

The Red Dot Award provides a platform to designers, agencies and companies from all over the globe for the evaluation of design. In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 18,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction "Red Dot" has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More information is available at red-dot.de.

"I want to congratulate the winners of the Red Dot Award sincerely on their success. By winning this distinction, they have proved that their work stands for high design quality. They have come out on top in a strong field of international participants thanks to their convincing performance and deserve to be proud of themselves and of their accomplishment", says Professor Dr. Peter Zec, founder and CEO of Red Dot.

The winning works will be made accessible to a wide audience. All of the award-winning brands and projects will be available to see online on the Red Dot website from October 2020. The International Yearbook Brands & Communication Design 2020/2021 will be out in November 2020. In addition, the award winning designs will be presented in various exhibitions, giving all those interested the opportunity to see the brand's quality for themselves.

Über HMI Project

HMI Project is a Würzburg – Germany based design studio. HMI Project designs innovative Human Machine Interfaces for industrial applications. Due to premium quality design HMI Project creates user-friendly software and provides customised/tailor-made solutions which work and inspire.

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